



Promoting the Mobility of Vulnerable Road Users

Miranda Carter

- The UK Department for Transport
- Director of the Accessibility & Equalities Unit
- Email: miranda.carter@dft.gsi.gov.uk

Department for
Transport

Introduction

- The UK is building a transport system that works for all, including vulnerable road users
- Target of reducing serious injuries from road accidents by 40%, between 2000 – 2010
- Safety has improved for vulnerable road users but there is still work to do

Motorcyclists

- **Motorcyclists are our most vulnerable road users - 1% of traffic, but nearly 20% of fatal and serious injuries**
- **February 2005 the UK Government published the National Motorcycling Strategy .**

Motorcyclists

- In January 2006, launched a new advertising campaign, reminding car drivers to “take longer to look for bikes”.





Vulnerable Children

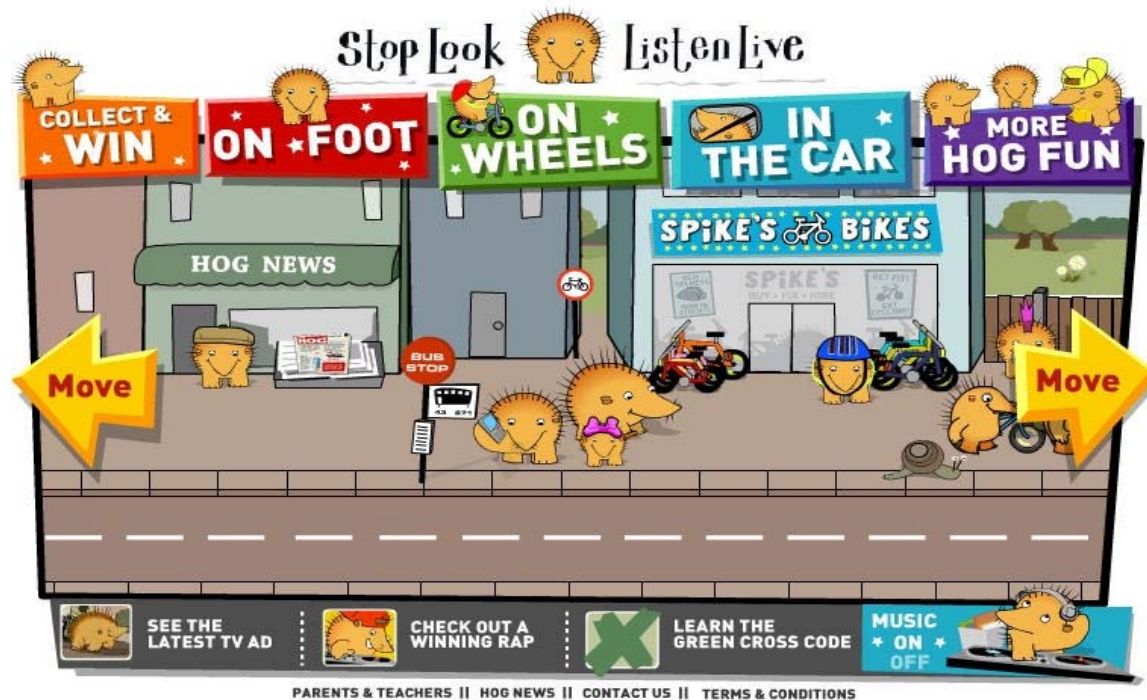
- **Teenagers**
- **Boys**
- **Child pedestrians**
- **Children in disadvantaged areas**
- **Ethnic minority children**



A Strategy for Children

- **Child pedestrian training**
- **Good practice promotion**
- **Local delivery partnerships**

A Strategy for Children



- Advertising campaigns
- Involving parents and peers
- Wider use of 20mph zones

Safer Cycling

➤ Increased cycle training



Safer Cycling

- **New cycle lanes**
- **Better cycle routes**



- **Driver education**

Pedestrian Crossings

➤ Puffin Crossings



Pedestrian Crossings

Toucan Crossings





Access for Disabled People to the Pedestrian Environment

- **Disability Discrimination Act 1995**
- **Issuing of Inclusive Mobility Guidance**
- **Wider impact on other road users**

Tactile Paving for Visually Impaired Pedestrians

- **Blister surface for pedestrian crossing points**



- **Corduroy hazard warning surface**
- **Platform edge (off street)**
- **Platform edge (on Street)**

Tactile Paving for Visually Impaired Pedestrians

- Segregated shared (pedestrian/cyclist) surface & central delineator
- Path Surface
- Information surface





Manual for Streets

- **Guidance on residential design**
- **Greater emphasis on the needs of pedestrians and cyclists.**
- **Reduction in the dominance of motor vehicles**



Promoting the Mobility of Vulnerable Road Users

Miranda Carter

- The UK Department for Transport
- Director of the Accessibility & Equalities Unit
- Email: miranda.carter@dft.gsi.gov.uk

Department for
Transport