



Making Inroads on Corruption in the Transport Sector – Formulation of a Strategy

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"The King shall protect trade routes from harassment by courtiers, state officials, thieves and frontier guards.... [and] frontier officers shall make good what is lost... Just as it is impossible not to taste honey or poison that one may find at the tip of one's tongue, so it is impossible for one dealing with government funds not to taste, at least a little bit, of the King's wealth."

- The Arthashastra, Kautilya, chief minister to the king in India, circa 300 BC – AD 150.

Corruption "Cancer" to Development

Commitment "to fight the cancer of corruption" James D. Wolfensohn, President World Bank, 1996

- "Corruption exists in all economies, but often flourishes in countries with weak governance and poorly functioning institutions and where civil society and the media are suppressed."
- ".. corruption undermines development by eroding the business climate and reducing investment, and by diverting resources away from uses which could provide individuals with opportunity to escape poverty.
- Corruption subverts the concept of public service, undermines the legitimacy of state institutions, unravels the fabric of civil society, and destroys lives."

World Bank Board, April 2006

Based on:

"Making Inroads on Corruption in the Transport Sector through Control and Prevention",

by William D. O. Paterson and Pinki Chaudhuri *in...*

"MANY FACES OF CORRUPTION – TRACKING VULNERABILITIES AT THE SECTOR LEVEL" Ed. J. Edgardo Campos and Sanjay Pradhan, World Bank 2007

Vulnerability of Transport Sector to Corruption Risk

Infrastructure, especially transport, typically accounts for large portion of state development budget, 10-30 percent

Budget priorities and allocation involve discretion at State and Local Government levels

Multiple entry points – many contracts, players, stages, bulk goods/materials

Revenue collection can involve direct contact with transport users

Quality deficiencies shorten asset life, increase frequency and long-run average cost of provision

Diversion rates vary widely, can be very high

Defining Corruption

"The abuse of public funds and/or office for private or political gain" The World Bank Group

State Capture

- abuse of public office or manipulation of legislative process to divert funds, e.g., non-transparent or competitive sale of assets or concessions, control of funds by vested interests, preventing due process.
- "Grand corruption" large scale

Administrative Corruption

Use of transactions, projects and official duties to divert funds

Patronage and Nepotism

- Appointments and other favors to facilitate or protect corrupt behaviour
- Political corruption" favors exchanged for support to sustain political power of individuals or groups.

Institutional Structures and Policies:

- Multifunction Public Works Depts high risk
- Separated Agencies (Road Fund, Highway Agency, etc.) function of oversight risks
- Private sector capacity and dependencies
- Political accountability opaque or perverse

Resource Allocation:

- Overall budget allocation transparency?
- Prioritization of budget discretionary influence
- Capital investments land markets, pork barrel
- → Recurrent expenditures bias
- Analytical planning tools bypassed
- Asset-based allocation assets reclassified

Corruption Risk in Transport – (2) Agency Level

Corruption facilitated by:

- Weak internal processes and controls
- Network of cooperating agents

Business Processes and Controls

- Planning process top-down, bottom-up influences
- Procurement controls, staffing, transparency
- Financial management & accounting
 - Recording systems, internal controls
 - Revenue collection
- Information management gaps, accuracy
- Monitoring and Evaluation

Staffing appointments

Corruption Risk in Transport – (3) Project Level

Most administrative corruption at transaction stages:

Project Preparation:

- Over-statement raise fee, inflate quantities, expand
- → Biased specifications, or bid packaging
- Evident in deeply collusive environment

Procurement:

- Fraud qualifications, documentation
- Collusion, bid-rigging, cartel operations, coercion
- Evaluation manipulation, bribe demands
- Typically limits competition

Implementation:

- Kickback demands usually upfront
- Certification and payment bribes
- Weak quality controls and remedies

Risk Assessment

Risk Mitigation Strategy

- Controls and Enforcement
- Strengthened governance and capacity

Risk Monitoring

RISK ASSESSMENT

Identify Fraud and Corruption Threats

- Identification phase
- Design phase
- Procurement phase
- Implementation phase

Identify Critical Decision-Makers

- Who makes decisions
- Who influences decisions

Identify Critical Assets

Monetary? Physical Asset? Asset Utilization?

Assess Vulnerability to Corruption Risks

Value, Prevalence = Impact * Probability

Define and Rank Corruption Risks

Identify high and moderate risk elements

STRENGTHENED CONTROL & ENFORCEMENT

Goal: Raise the risk and penalties of punishment

State & Sector Level:

- Strengthen judicial and legal basis for prosecution
- Strengthen and train inspection and audit agencies
- Strengthen political will and leadership to prosecute
- Prosecute winnable "big fish" cases demo effect
- Financiers should also act

Agency and Project Levels:

- Detection procedures identify and report "red flags"
- Activate whistleblower hotlines and protections
- Gather actionable evidence
- Adequate resources for investigations

RISK MITIGATION – PREVENTIVE APPROACH

Goal: Improve governance in sector

State and Sector Level:

- Reform judicial & legal independence and accountability
- Improve budget allocation methods and transparency
- Improve public access to information
- Engage industry to cooperate

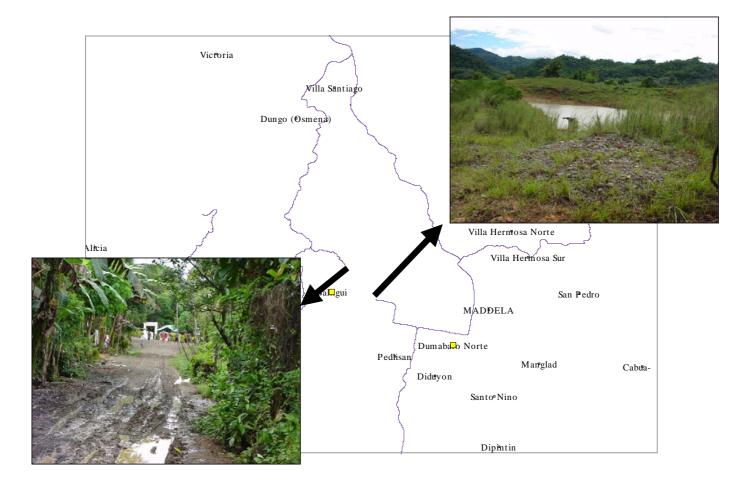
Agency Level:

- Adopt Integrity or Anti-Corruption Action plans
- Modernize business processes and information
- Improve fiduciary control procurement & financial mgt
- Improve staffing process, incentives and capacity
- Accountability through independent monitoring

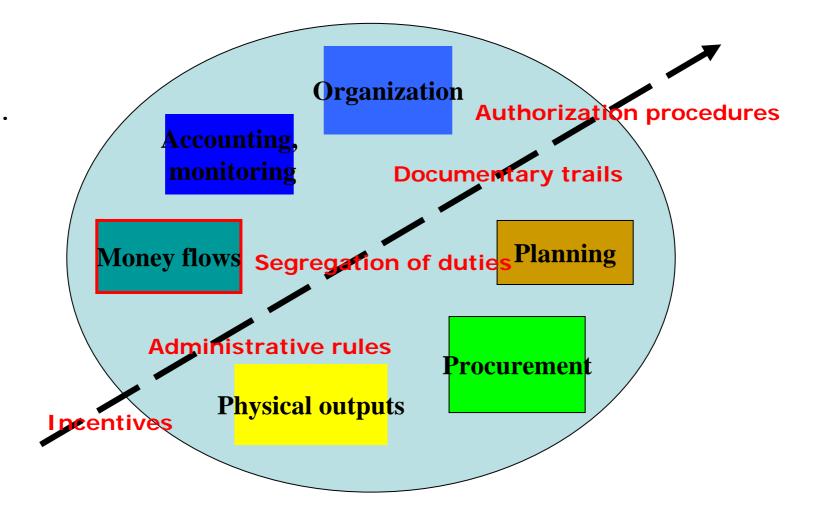
Project & Transaction Level:

- Monitor transparency, results v benchmarks
- Refer irregularities for investigation

Power of ICT to Combat Information Fraud



Scope of Internal Control Systems (following the money trail)



RISK MITIGATION STRATEGY – KEY ELEMENTS

1. INFORMATION POWER:

- a) Evidence enables accountability and transparency.
- b) Demonstrates actual results, reduces subjectivity
- c) Inputs asset inventory, industry, finances, etc.
- d) Options & evaluation systematic selection
- e) Outputs & Results reliable measures
- f) Monitoring making info accessible to others
- g) Info & Communications Technology

2. TRANSPARENCY MECHANISM

- 1) Consistent use of objective criteria and processes
- 2) Making public information accessible
- 3) Clear agreed and published guidelines
- 4) Use of computer technology

RISK MITIGATION STRATEGY – ELEMENTS (2)

EXTERNAL ACCOUNTABILITY MECHANISM

- a) Primary controls and preventive tools
- b) Financial audit
- c) Technical audit *verifies estimates, quantities & quality*
- d) Fiduciary review *capacity and procedures*
- e) Third-party Monitoring
 - Internal, external monitors
 - Parallel evaluator
 - External agent
 - Social contracts

INCENTIVES

- a) Formal rules v Informal rules v. Values
- b) Perceived chance and cost of being caught
- c) General remuneration

RISK MITIGATION STRATEGY – ELEMENTS (3)

Role of the Firm and Elite

- Environment of patronage
- Dominant firms
- International accountability
- Industry integrity agreements

National Factors

Simultaneous AC actions in external environment

International Drivers

- Effects of international agreements (WTO, etc.)
- International organizations (financial and other)

SOME CURRENT INTERVENTIONS

Country level

- National Governance and Anti-Corruption Consultations
- Fiduciary reviews
- Governance strengthening programs

Operational level

- Anti-Corruption Action Plans
- Case Investigations from tips or detection

International level

- Collaboration with International Organizations
- CoST Initiative (Construction Sector)

Leadership and Perseverance ...



"Reducing corruption and improving governance can be slow - particularly when ... reforms do not move in tandem. While there is often enormous demand from citizens for ridding their societies of corruption, it takes political leadership, resources, and perseverance to build institutions that can sustain good governance."

The World Bank Board, April 2006

Thank you!

