



Traffic Safety and Policy in Japan

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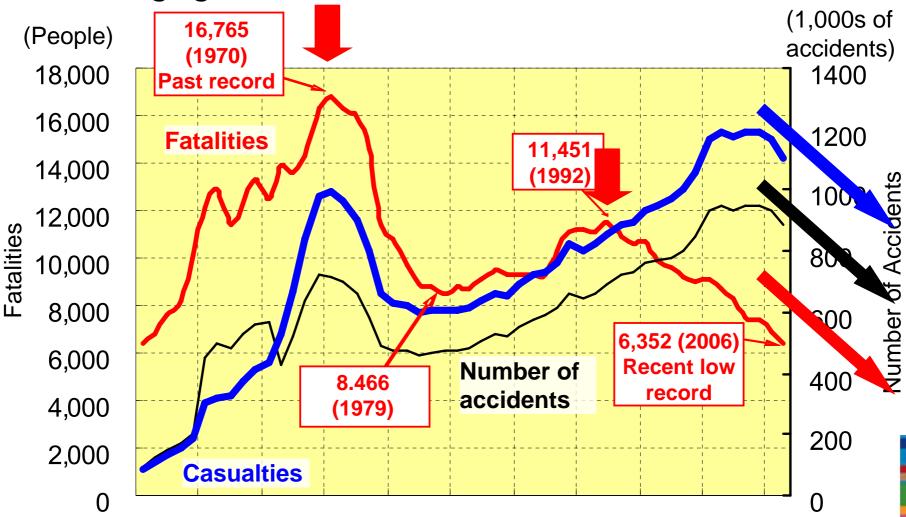
Bicycle Policy

Smartway (ITS)

Background

Present state of accident in Japan

Changing numbers of fatalities, casualties and accidents



1955 1960 1965 1970 1975 1980 1985 1990 1995 2000 2005 **23e Congrès mondial de la Route - Paris 2007**

Road Safety Policy

- ■The target of Basic Traffic Safety Plan (2006-2010)
- Number of fatalities
 less than 5,500 by 2010 (6,352(2006))
- Number of casualties less than 1,000,000 by 2010 (1,104,551(2006))

Accident Analysis and Countermeasure

Present state of accident in Japan

40% 60% 80% 100% (Source: Traffic statistics in 2006)

Concentration of Road Accident Locations

More than half of accidents occur on arterial roads.

Road length

Number of accidents

Arterial roads

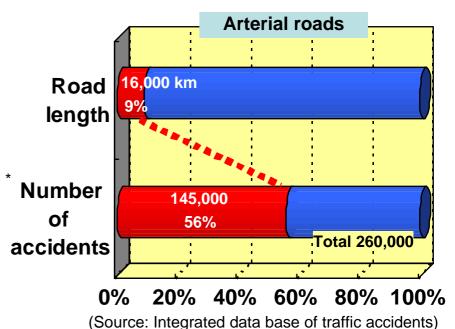
Non-arterial roads

Non-arterial roads

Total 890,000

20%

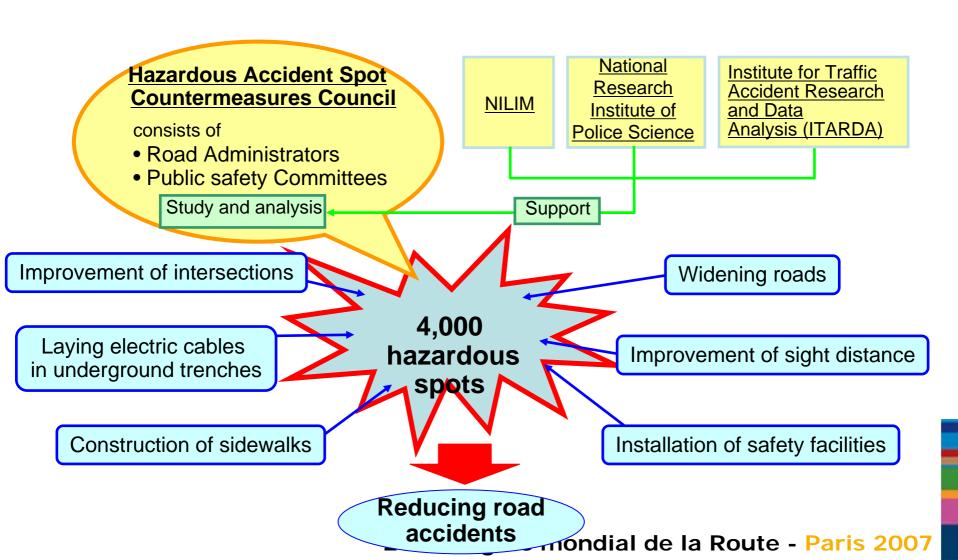
➤ 56% of all accidents on arterial roads are concentrated on 9% of all the length.



*Annual Average 2001~2004

Countermeasures of Hazardous Spots

Hazardous Spot Project (2003-)

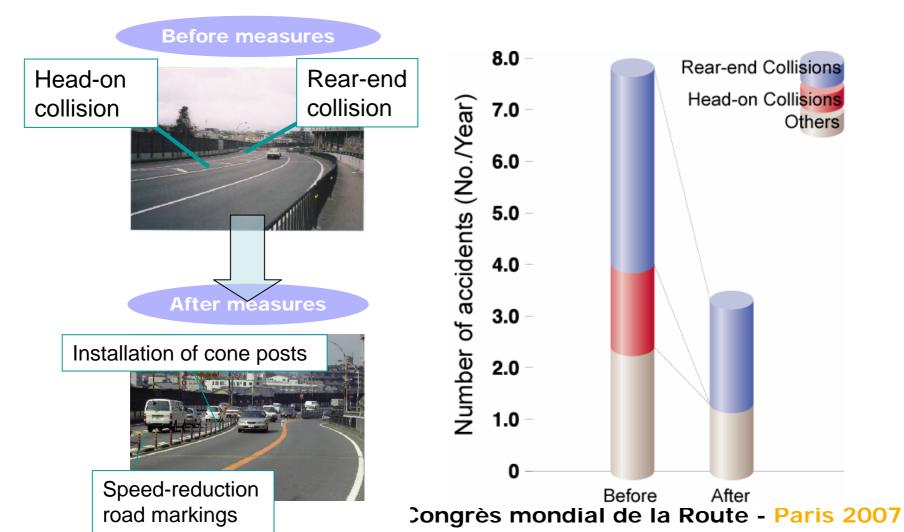


Example of evaluation of measures' effectiveness

Example at Seikanji, Kyoto city

Accident and measures

Effects of measures taken

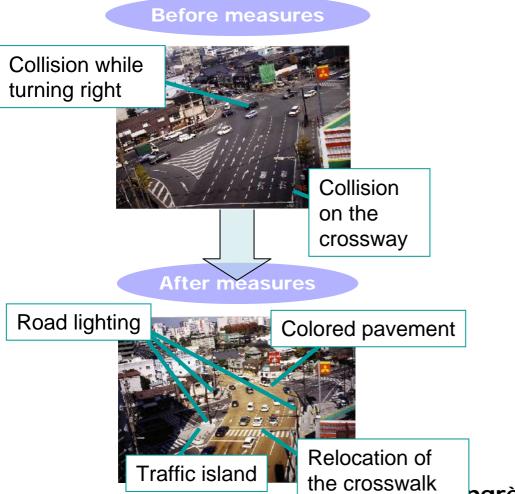


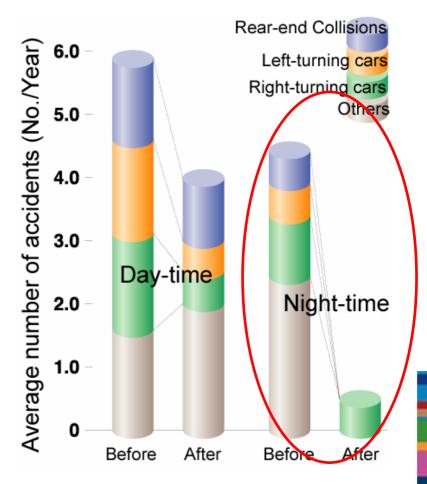
Example of evaluation of measures' effectiveness

Example at an intersection in Mukae-machi, Kumamoto city

Accident and measures

■Effects of measures taken

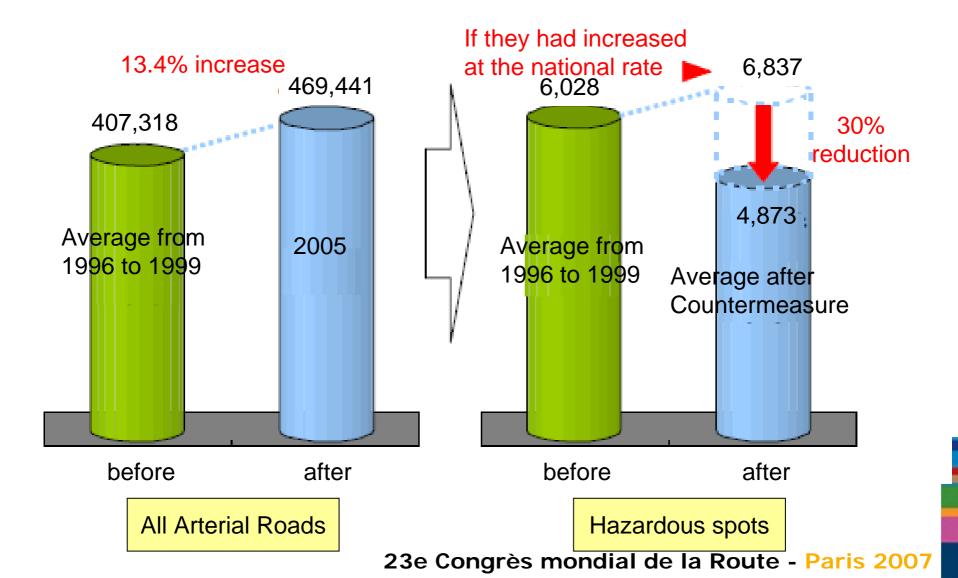




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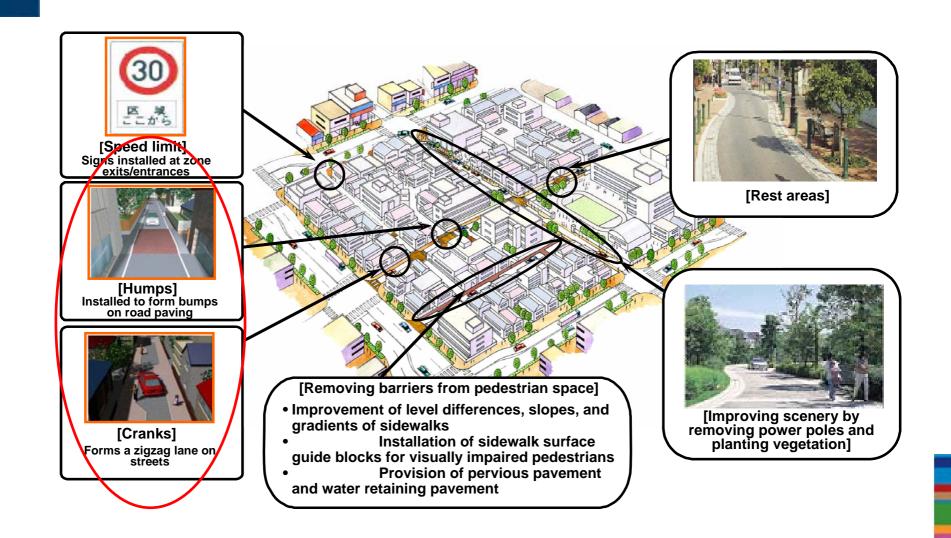
Effect of the Hazardous Spot Project

30% reduction in road accidents



Traffic Calming

Traffic calming zone for daily life



Target and System of Traffic Calming

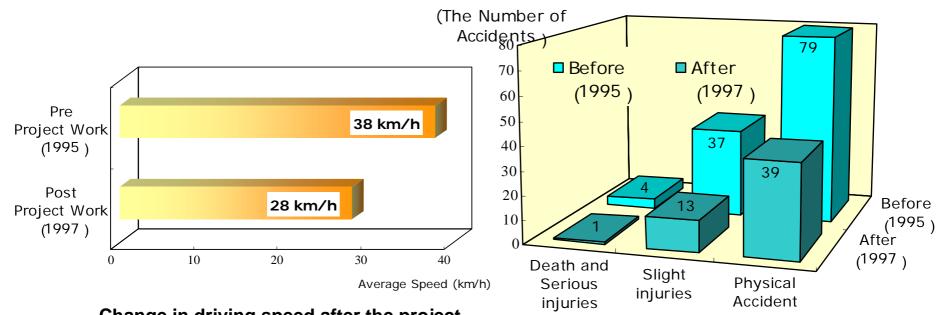
- ➤ Target of the Projects:
- •20% reduction of accidents causing death and injury.
- •30% reduction of accidents causing death or injury of pedestrians and cyclists.

Zone boundary road measures	Smoothing traffic on zone boundary roads and restraining through traffic in the areas	R.A.	Improvement of intersections
		P.S.C.	Improvement of traffic light pattern
Zoning measures	Creating zones with priority on the movement of pedestrians and cyclists	R.A.	Road Structures for Speed Reduction
		P.S.C.	Posted Speed limit in the zones
Route measures	Creating a network of pedestrian spaces where people can move without fear	R.A.	Improvement of pedestrian space, removing barriers

R.A.: Road Administrator P.S.C.: Public Safety Committee

Example of Effect of Traffic Calming

<Example of the effects of zoning measures>



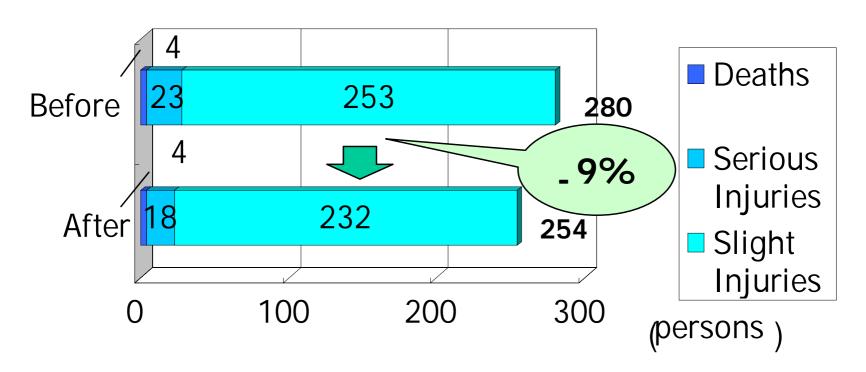
Change in driving speed after the project

Change in the number of accidents in the zone

[Source: Ministry of Land, Infrastructure and Transport]

Example of Effect of Traffic Calming (2)

<Reduction in traffic accidents achieved by zoning measures>



[Source: Ministry of Land, Infrastructure and Transport]

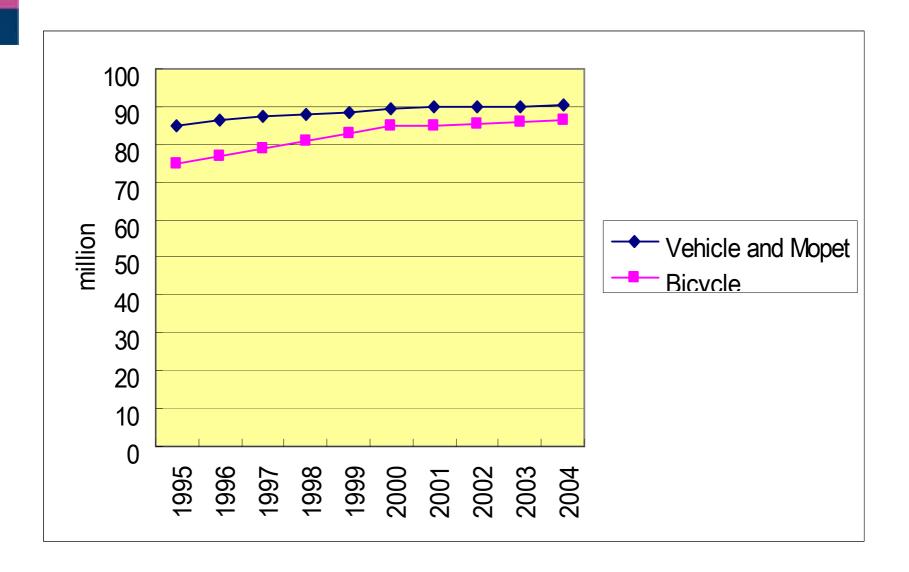
Bicycle Policy

Present State of bicycle environment



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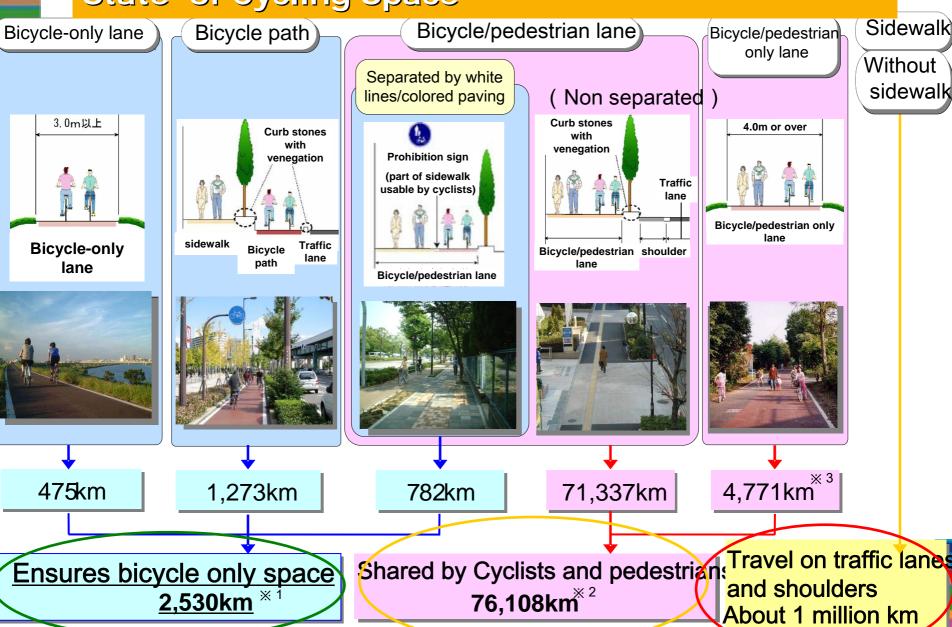
Bicycle and Vehicle Number



State of Cycling Space

 $\times 1 + \times 2 = 78,638$ km

%1 + %3 = 7,301km



Source: Ministry of Land, Infrastructure and Transport documents

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Promoting Measures to Control Bicycle Use

Present

- Diverse users cycle for a variety of purposes
- Not enough bicycle-only space is provided
- Rising accidents involving bicycles
- Uncontrolled bicycle traffic (free use of sidewalks)

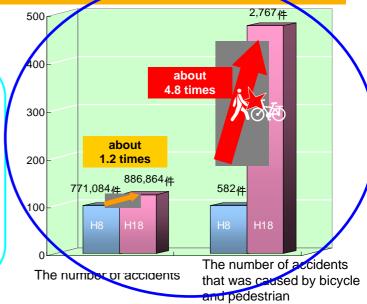


Fig. Rising accidents in past 10 years

Measures

• Force cyclists to comply fully with cycling rules.

OImprovement of cycling environment

- ■Taking emergency measures
- Establishing promotion system
- Promoting systematic improvements

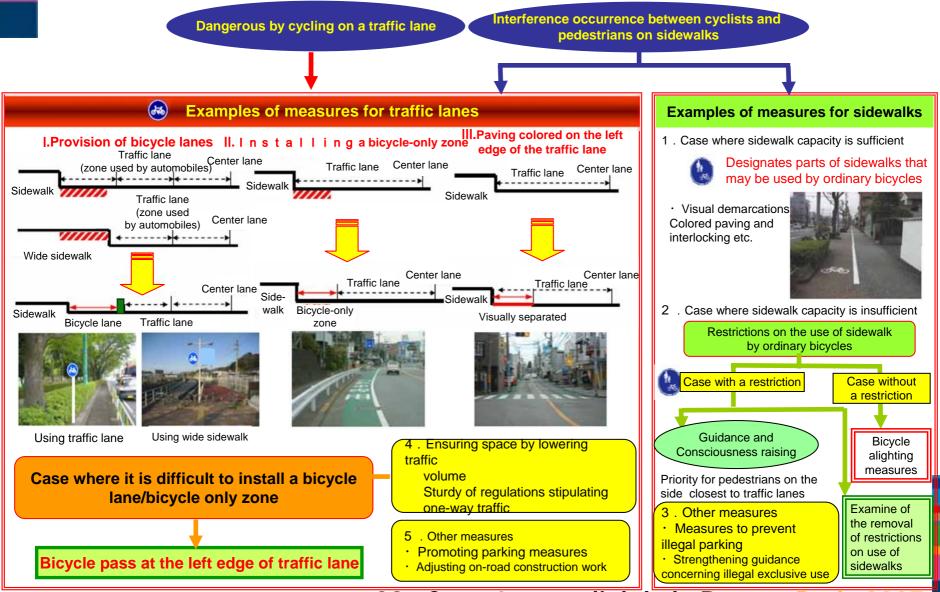
Road Traffic Law Revision (June

- Ostimulating street
 activities by revising
 contents of activities of
 district traffic safety
 promotion committee
 members
- ntroduction of law requiring wearing of cycling helmets at all times by children riding while cycling
- of traffic lane use, clarifying conditions under which a standard bicycle can be used on a sidewalk.
 - Stipulating that cyclists must follow instructions of police officers to ensure the safety of pedestrians.

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Taking Emergency Measures

Road managers and police cooperatively selected locations requiring emergency measures in 2007



Source: Ministry of Land, Infrastructure and Transport documents 23e Congrès mondial de la Route - Paris 2007

Smartway (ITS)

Smartway 2007

Features of services

[1] Timely services

Safety information will be provided in a timely manner, based on road traffic conditions on the route where the vehicle is traveling.

[2] Services that are reliable and understandable

Drivers will be provided with prompt, reliable information regarding safety and so on by means of 5.8 GHz DSRC, which supports highly reliable communications for the instantaneous supply of large volumes of information.

[3] Services that are easily noticed by drivers

Audio and visual information will be provided using on-board units, which have a higher driver recognition rate than roadside signs and the like.

Smartway 2007

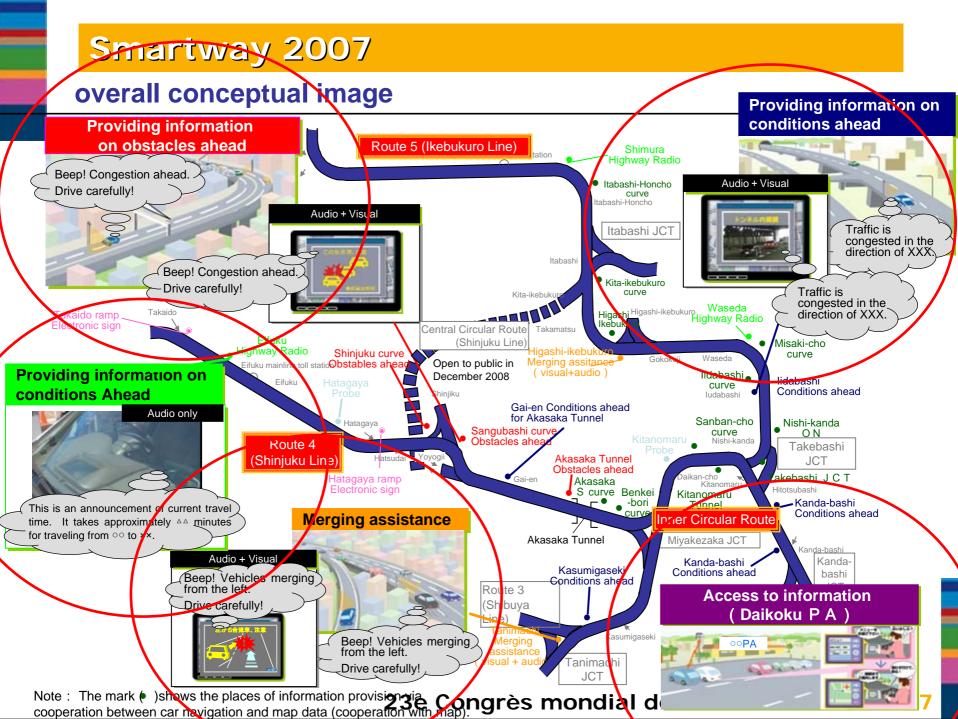
On-board units (OBU)

Voice ITS OBU



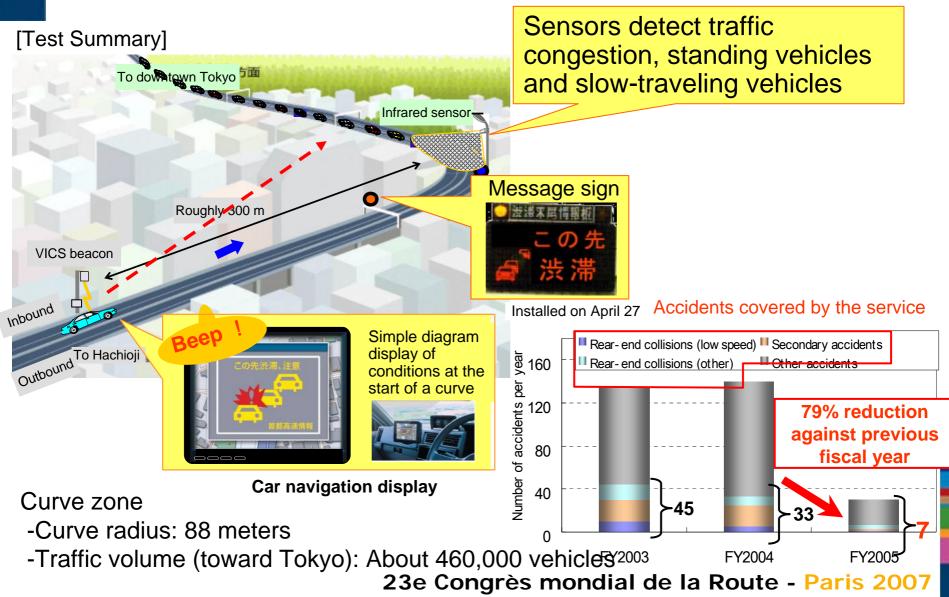


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Smartway 2007 (Example of Sangubashi)

Overview of Field test at Sangubashi



Smartway 2007 Demo

<u>1 . Outline</u>

The test operation of Smartway will start from October 2007, and with this opportunity, a demonstration called 'Smartway 2007' will be held, in which participates can experience Japan's cutting-edge ITS services.

2 . Schedule

Sunday, October 14 to Wednesday, October 17, 2007

at Tokyo International Forum

3 . Contents

On-board ITS experience, exhibition, symposiums etc.

Visit http://www.smartway2007.jp/en/index.htm

Thank you!